



## LIVE ELECTRICALS' COMMITMENT TO GENDER EQUALITY

## **Written by Tolu Atunde**

As the world lights up in the spirit of Gender Equality Month and International Women's Day, we at Live Electrical are not just flipping the switch on electrical solutions; we are also sparking conversations around inclusivity and diversity within our industry and beyond.

For decades, the electrical field has been a power conduit, not only in the literal sense but as an empowering force driving human progress. Yet, as we supply the arteries of our civilisation with commercial, industrial, and domestic switchgear and circuit protection devices, we recognise that the current of change towards gender equality needs to be as solid and unimpeded as the 3-phase boards we meticulously assemble.





With essential components like incomers, MCBs, RCDs, contactors, and timers, our industrial boards are designed for resilience and reliability. But beyond the robust mechanics of switch fuse units, isolators, and industrial panel boards lies the core of our company's strength—our people.



This March, we not only welcome new team members into our fold but also celebrate the new perspectives and ideas they bring. As a reflection of the diverse world we power, our team is a mosaic of experiences and insights, with women's voices ringing loud and clear. Their contributions to marketing, design, engineering, sales, and leadership are not just valued—they are essential to the innovative spirit that drives our success.

In the same way that our single-phase domestic consumer units and electrical distribution accessories bring light into homes, we seek to illuminate the path towards a more equitable future. As we introduce new products that reflect cutting-edge technology and customercentric design, we simultaneously renew our commitment to creating an environment where talent thrives regardless of gender.

**MARCH 2024** 





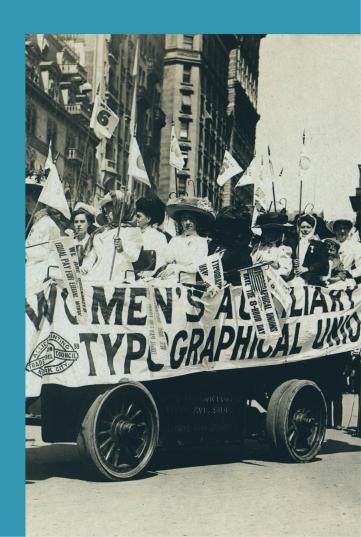
This commitment is more than symbolic; it's woven into our daily operations. From mentorship programs that empower our female colleagues to leadership opportunities that break traditional barriers, we're not just talking about change—we're living it.

This International Women's Day, Live Electrical stands proud to celebrate the achievements of women everywhere. We acknowledge the gender gap and take action to close it, not just within our company but in every community we touch.

So, here's to the women who engineer our products, the ones who run our lines, the leaders who shape our strategies, and every woman who uses our products to make a difference in the world. We are with you, we are for you, and we are here thanks to you.

As a brand that powers the future, we're committed to ensuring that the future is bright for everyone. Join Live Electronical as we flip the switch for gender equality not just this month, but every day, in every circuit we complete.

Together, let's empower change and electrify the world with equality.





Live Electrical is more than a company; it's a community, a force for change, and a beacon of innovation. This International Women's Month, let's amplify our efforts, celebrate our progress, and continue to break down barriers. After all, when we empower one another, we energise the world.



## OUR PRODUCTS





**MAIN SWITCH** 

